

NEWS

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CONTACT

Karen J. Lee, CFP®, CLU, ChFC, MSFS, AEP
Karen Lee and Associates, LLC
klee@intfingroup.com
(800) 849-5916



Karen J. Lee
CFP®, CLU, ChFC, MSFS, AEP

Karen Lee Speaks at FPA Business Solutions Conference

Nationally-Known Financial Advisor Talks to Colleagues About Client Issues Surrounding Money

Atlanta, GA (April 27, 2010) – Atlanta-based financial advisor Karen J. Lee, an in-demand resource for media outlets such as [CNN](#), Parenting magazine and the AICPA has hit the speaking circuit this past month to address her colleagues regarding the importance of recognizing, and attending to, clients' underlying issues surrounding money.

Her appearances this past month included the FPA Business Solutions conference in Dallas, TX, the Georgia Society of CPA - North Perimeter Chapter and the Premier Financial Group in Cincinnati, Ohio.

Throughout her twenty-year career as a financial planner, Karen has been intrigued – and perplexed – by some of the bizarre decisions people have made related to money. As a result of her training and professional experience, Karen has determined that people have formed a deep-seated relationship with money during their lives, and asserts that this usually dysfunctional relationship is the root of most of their financial struggles.

With her extensive background in financial planning, Karen is in high demand as a speaker for both industry and consumer groups and speaks enthusiastically on the following topics:

- *It's Only Money - Why Does it Cause So Many Problems?*
- *Sometimes I Feel Like a Therapist*
- *What Affects Our Attitudes Toward Money*
- *Money Baggage: Yours, Mine and Ours*

- *Simple Steps to Help People Get Unstuck Financially*
- *Reaching Your Financial Goals (Without Tripping Over the Goal Post)*

“I thoroughly enjoy helping other financial professionals understand the importance of connecting with their clients about money baggage they may carry, or helping consumers recognize how they may be self-sabotaging their carefully constructed financial plans,” says Lee.

About Karen Lee, CFP®, CLU, ChFC, MSFS, AEP

Karen J. Lee of Karen Lee and Associates, LLC in Atlanta, Georgia is a financial planner and a speaker on topics relating to peoples attitudes toward money. She is a CERTIFIED FINANCIAL PLANNER™ professional and holds Chartered Life Underwriter and Chartered Financial Consultant certifications. Karen has a Masters of Architecture from Tulane University and a Master’s of Science in Financial Services from the American College in Bryn Mawr, PA. She also holds the Accredited Estate Planner designation. Since beginning work in the financial services industry in 1987, Karen has worked with hundreds of families, individuals and small businesses in helping them design a plan to achieve their financial dreams. She has the comprehensive education and experience to handle all aspects of a person’s financial situation. Karen is the author of the forthcoming book, *It’s Just Money - So Why Does It Cause So Many Problems?* For more information, visit www.karenleeandassociates.com.

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