






AdvisorFlex™ 2.0 Website Features & Benefits

ENHANCE Your Industry Credibility, On-line Presence, and Professional Brand.

- [Web 2.0 Technology](#)
- Navigationally designed from the viewer's perspective
- (No-Frames!) We use the latest, state-of-the-art [Tableless CSS Design](#) technology.
- Accessibility: Your site will Look the same across Web Browsers & Devices.
- Transparent Overlays will keep viewers on your site longer with & reduce bounce rates.
- Optimal loading time thanks to minimal file requests, gzip compression and image sprites.
- Easily add news articles with [RSS Feeds](#)
- Easy to Use Content Management Platform
- Compliance Website and Content Archiving
-    PDF, Print, Email Icons
- Current Market Snapshot, Summary, Videos, News, and Weblinks
- Easily embed Videos and link to PDFs
- Our Flexible Layout allows you to easily move content modules from the top, bottom, left, and right positions.
- Our Enhanced Menu System creates clearly arranged menus that are easy to manage.
- Social Networking Integration
- Optional Integrated Blog
- [Sitemap](#) generation and submission to Google, Yahoo, and Bing.
- Site submission to 140+ directories.
- Site statistics & reporting by [Google Analytics](#)
- Best-in-class Service & Support

Built In Search Engine Optimization (SEO).

- Easily add keywords and descriptions (Meta-Data), (a) globally and (b) at the page level.
- Search engine friendly 2-1-3 column ordering for fully accessible sites, even without JS (*javascript*).
- Reduced code to make it easier for search engine spiders.
- Dynamically generated Title Tags (*Firm name, PLUS page titles show up in the browser titles*).
- Dynamically generated URL extensions (*ie. yourcompany.com/services/financial-planning.html*) NOT "*yourcompany.com/article8363?esp*" or worse yet "*yourcompany.com/"nothing"*" (this usually happens on "framed" sites and older technology).
- As a client of MIAGD, you also get an SEO & General Marketing coach. We'll answer questions, give advice, and point you in the right direction. What's on your mind?

Designed from your client's and prospect's perspective.

"You'll notice most of our sites have a very similar navigational structure. This is because when viewers hit your site, they subconsciously want to know "who you are, what you do, how you do it, and why they should choose you" (all within about 30 seconds). So our objective is to layout this info (about your firm) in the same manner, to meet the needs of the viewer. Hopefully, keeping viewers on your site longer and encouraging more click throughs (to discover additional detail). Thus, having a better experience and feeling more comfortable with your firm."

Find Out More at....

www.AdvisorFlex.com