



S A D O F F
INVESTMENT MANAGEMENT LLC

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Milwaukee Financial Advisor makes Barron's Top 100 for Second Year

Milwaukee, WI.—For the second year in a row, Ronald Sadoff, founder of Sadoff Investment Management LLC in Milwaukee, Wisconsin, was recognized as one of America's top 100 independent financial advisors by Barron's magazine, the nation's premier financial weekly. Also, for the second straight year, Sadoff was the only advisor selected from Wisconsin in Barron's 2008 annual survey, which was released August 18.

"We have an excellent track record that spans three decades," said Sadoff who ranked 79 in this year's Barron's 100 list of investment advisors. "Our goal is to provide clients with a comfort that they can attain their investment goals with reduced risk. The recognition in the Barron's survey only reinforces our faith in our conservative, long-term approach to investment management."

The Barron's survey rankings are based on both the size of an advisor's business as well as the quality of the service provided. Selection for the top 100 list of independent financial advisors includes, scrutinizing the regulatory records and internal records of each entry as well as talking with the advisor's peers, clients and the advisors themselves.

Sadoff Investment Management is a family-owned, fee-based independent investment advisory firm that has been in business since 1978. Founded by Ronald Sadoff, the management team includes his sons, Bryan and Michael. The firm manages approximately \$400 million in assets for clients nationwide. Sadoff manages a variety of accounts including individual accounts, trusts, retirement plans, corporations, foundations and partnerships.

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